

# THE PACKAGING TIMES

A PACKAGING PARTNERSHIP PROGRAMME (PPP) NEWSLETTER

## Asia Packaging Federation Forum – Navigating a Packaging Circular Economy in a Dynamic World



The Asia Packaging Federation Forum took place on 4 November 2025 at M Hotel Singapore, themed “Navigating a Packaging Circular Economy in a Dynamic World.” Organised by the Packaging Partnership Programme (PPP), the Packaging Council of Singapore (PCS), and the Asia Packaging Federation (APF), the event brought together policy leaders, innovators, and industry pioneers to chart Asia’s path towards a circular packaging economy.

We were honoured to have Mr Lim Tuang Liang, Government Chief Sustainability Officer and Deputy Secretary (Special Duties) at the Ministry of Sustainability and the Environment, as the Guest-of-Honour. The session featured diverse speakers who shared insights on innovative strategies for balancing economic and environmental goals and explored the complexities of regional regulations and collaboration.

It also included an Industry Spotlight segment with real-world case studies and two expert panels that respectively discussed regional regulatory landscapes and collaboration on sustainable packaging, as well as consumer engagement and behavioural change.

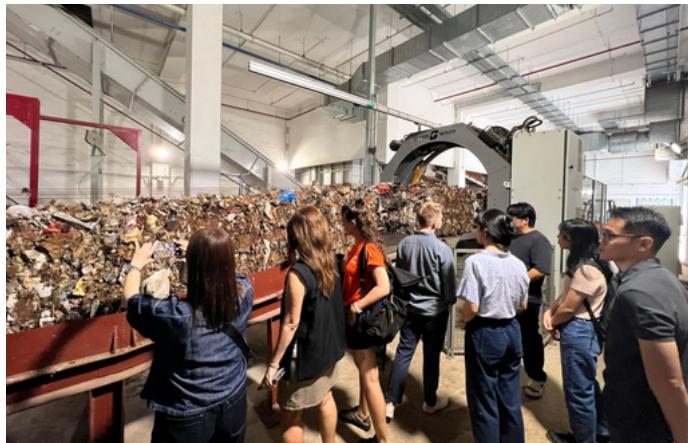
Key takeaways from the session included:

- Sustainability is no longer a “nice-to-have” but a strategic imperative for businesses.
- Collaboration between companies in Singapore and across the Asia-Pacific is important for building resilient supply chains to meet rising regulatory and stakeholder expectations
- Incorporate End-of-Life thinking into packaging design to deliver measurable environmental impact
- Collective effort between industry, government and the wider value chain is critical to advancing sustainable packaging

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## Site visit to JE Synergy Pte Ltd



On 21 August, the Packaging Partnership Programme (PPP) organised a site visit to JE Synergy Pte Ltd for participants to gain deeper insights into its Mechanical Biological Treatment (MBT) plant.

The team at JE Synergy shared how the MBT plant transforms waste into valuable resources through a multi-step process, helping to recover resources, generate energy, and reduce landfill usage in support of Singapore's sustainability goals.

This is particularly significant in the local context, as the Semakau Landfill is projected to reach full capacity by 2035.

## Sustainable Packaging & Mandatory Reporting: Strategies for Compliance and Impact



The PPP launched a new 2-day enhanced training on “Sustainable Packaging & Mandatory Reporting: Strategies for Compliance and Impact”. The new training comprises two components: basic sustainability principles and practical implementation strategies by SMF's Centre for Corporate Learning (CCL) and Acel Venture LLP, followed by in-depth coverage of the Mandatory Packaging Reporting scheme by Energi Tranz Pte Ltd. 3 sessions were conducted in July, November and December.



## BCRS Roundtable Session

On 10 December 2025, a closed-door industry engagement session was conducted with BCRS Ltd and the National Environment Agency to better understand industry needs regarding the upcoming implementation of the Beverage Container Return Scheme and the challenges stakeholders faced in this process. It was a fruitful session, with diverse operational perspectives shared and valuable feedback gathered to support preparations for the scheme's implementation in 2026.